

**Endemic-Farm**  
*-leisure escape into the greens*

## BACKGROUND

Understanding the term '**Endemic**'.

The term endemic refers to the traditional meaning concerning the context, culture, and material sensibilities with respect to the local socio-cultural condition.

Design of buildings has molded through ages, relentlessly adapting to our needs and fundamentally to our expanding lives but sometimes fails to prioritize the external factors - site responsiveness, local materials, and ecological balance in the run to create a sense of belonging inside the build space.

Over the past few decades, the concept of owning farmhouses has been described as a home away from home – as a place for relaxation and where one seeks shelter, comfort, and fulfilling the basic necessities a house would provide, in a serene location.

Among the plethora of the existing styles of farmhouse design today – seek to induce the factors of endemic architecture to make the farmhouse a structure an example of modern-day architecture to be followed.

## CHALLENGE

- > *How does your farmhouse design fit into the surrounding local fabric?*
- > *How does the design respond to the geographic and socio-cultural context?*
- > *Does the design isolate itself from its surroundings or engage in its serenity?*
- > *How does the design consider and respond to the site in terms of the material and construction method?*
- > *How does the design respond to the pre-existing landscape on the site? Is it an essential part of interiors or only the exterior landscape?*
- > *How does the design of the farmhouse respond to the climatic conditions?*
- > *Does the design create a perfect balance of privacy and openness to the serenity of the surroundings?"*

Along with the aim of addressing these questions, this competition aims to understand your concept of a farmhouse design using all the factors stated in endemic architecture.

## SITE

As there is no specified competition site, project designs can be set within any hypothetical site of any size, in either a city or countryside location anywhere in the world. The jury would be judging the entries on site justification.

The site should meet the following criteria's:

1. A serene location with a good adaptive socio-cultural context .
2. 1.8-2.5 acres of land inclusive of the farmhouse.
3. The farmhouse must be within 2.5 - 2.7% sq. ft of ground cover of total Plot Area.
4. Terrain (if existing) should be properly conceptualized.

The uniqueness lies in how does the design of farmhouse relate to the ecological environment in terms of scale and proportion.

## GUIDELINES

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1. **Type-** Farmhouse for 8-10
2. **Plot Area-** 1.8 - 2.5 Acre (78,408 - 1,08,900 SQ FT)
3. **Ground Coverage-** 2.5-2.7 % of Total Plot Area
4. **Total Built-up area-** 5120 SQ FT
5. **Minimum spaces with minimum areas to be included in the design:**
  - Living Area- 300 Sq ft
  - 2 Master Bedrooms- 200 sq ft Each
  - 2 Bedrooms- 150 sq ft Each
  - Outdoor and Indoor Kitchen- 250 Sq ft
  - WC and Baths- 32-48 Sq ft Each
  - The barn- as per activity
  - Porches/Transitional Spaces
  - Deck Areas- 300 Sq ft
  - Swimming Pools- as per capacity
6. **Height Restriction-** Two/Three Storey

Note: Considering the above spaces as minimum requirements, Participants can add areas of their choice but stay restricted to the given built-up area.

## EVALUATION CRITERIA

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Entries will be evaluated on the following criteria:

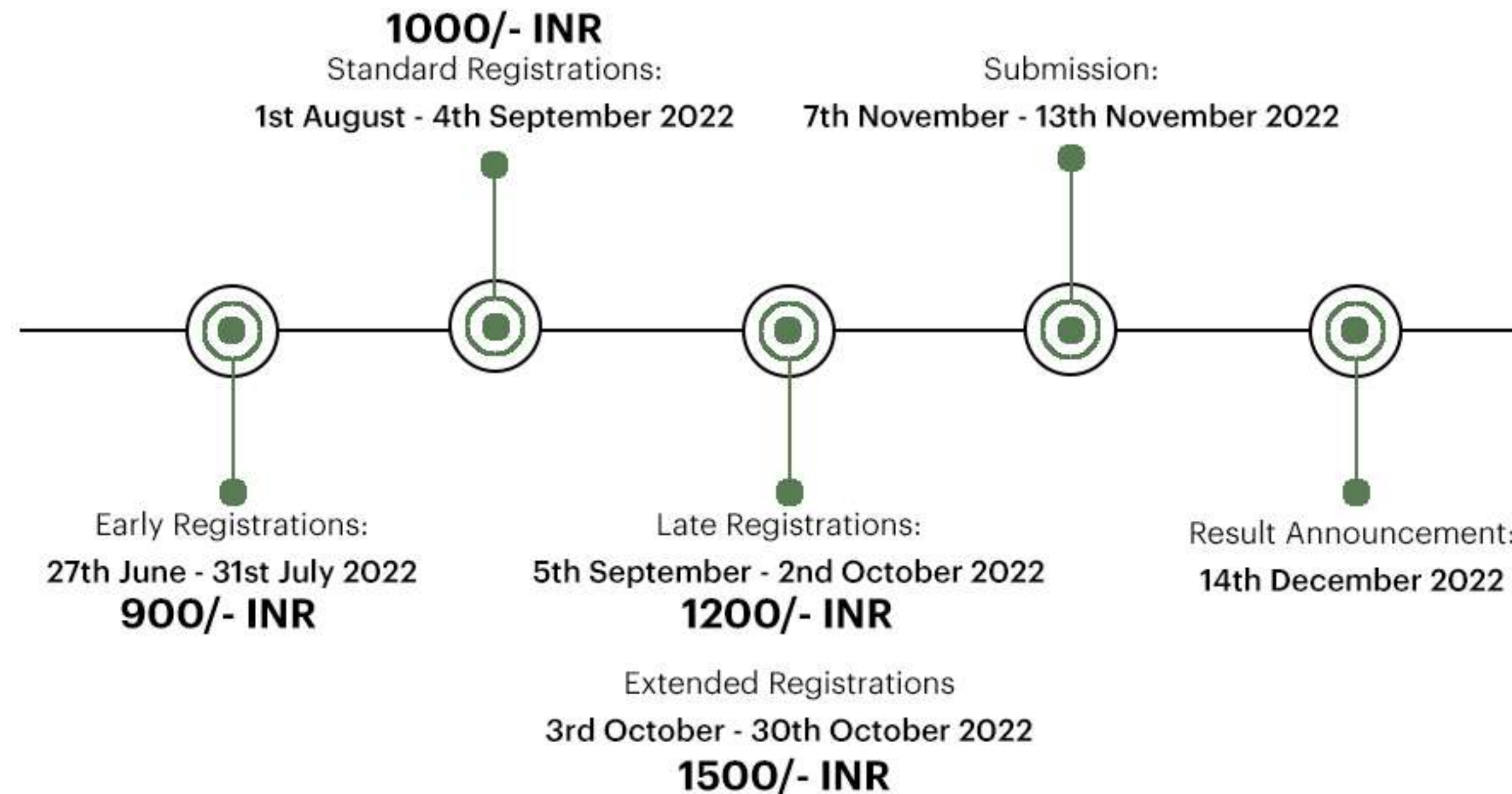
- **Concept Innovation:** The farmhouse and its **spatial organization**.
- **Uniqueness in the functionality of space:** The ideation for the house and its design relating to the ecological environment in terms of scale and proportion.
- **Site Selection:** Participants are to select a site best suited for the house. The entries will be evaluated based on the site justification given.

We hope all participants will come up with unique design and intrigue the jurors with innovative approaches. The brainstorming concepts and sketches could form the basis for the final design process.

## REGISTRATION

The design contest is open to everyone (students, graduates, designers & architects). You can participate individually or in a team. A team can have a maximum of **three members only**.

Group discounts apply for a maximum of 5 teams. You can write to us at [support@archresource.co](mailto:support@archresource.co) 'GROUP DISCOUNT' as subject to avail the offer.



*\*All deadlines are 11:59PM – 00:00 IST (India)*

Participants must register by a **2-step registration process**,

1. Enter the details by clicking the Register button there on the website linked via secured payment gateway.
2. Complete your payment, you will receive an email within 24 hours having a google form on the email address you have provided while the payment is made.
3. Fill up the form and after you submit it successfully, you will receive your UTC (Unique Team Code) within the next 24 hours.

## AWARDS



**+  
10 HONORABLE MENTIONS**

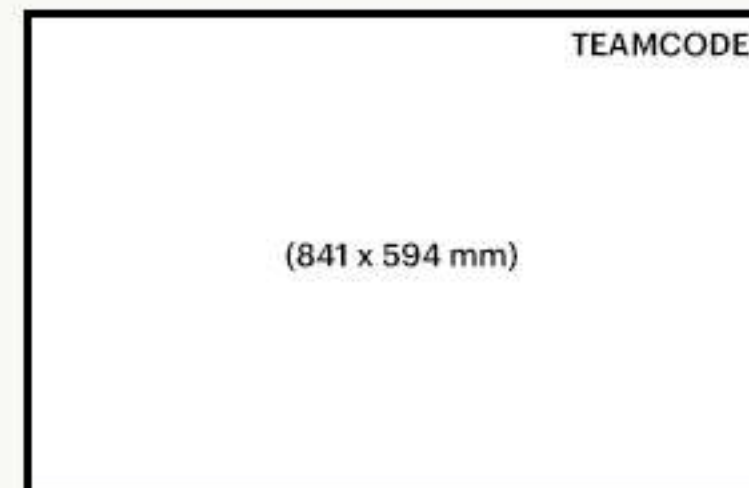
All winning entries will be published on Archresource's website and Social media platforms.

## SUBMISSION GUIDELINES

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1. Proposal to be presented on **one landscape oriented A1 (841 x 594 mm) sheet in Jpeg format, maximum file size 8mb.**

- File Name: **Teamcode.jpeg** (example if Teamcode is "ABC12345", file name will be ABC12345.jpeg)
- UTC to be mentioned on the **top right-hand corner** of the sheet.
- Proposal must not include any information (name, organization, school, etc.) that may give away your identity.
- All text must be in English, with a **maximum of 250 words** for project explanation.
- Proposal may be presented using any technique of your choice (sketches diagrams, 3d visualizations, model photos, cad drawings, etc.) All dimensions should be metric or imperial unit.



Entries must be submitted via email to: [submission@archresource.co](mailto:submission@archresource.co)

*Teamcode must be the subject of the mail.*

## REGULATIONS

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- It will not be possible to amend or update any information relating to your registration including the names of team members once validated.
- Unique Team Code (UTC) is the only means of identification of the team as it is an anonymous competition.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.
- Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of regulations.
- Archresource as the Competition Organizer, reserves the right to modify the competition schedule if deemed necessary.

## QUERIES

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All the questions related to the competition can be mailed to us at [support@archresource.co](mailto:support@archresource.co) with 'FAQ' as the subject.

## JURY PANELISTS



**Ar. Purvi Tank**  
Studio Saransh



**Ar. Malay Doshi**  
Studio Saransh



**Ar. Saumil Patel**  
Squelette Design



**Ar. Prashant Trivedi**  
Squelette Design

## FAQs

**Q: How does a team receive their team unique code (UTC)?**

A: All the participants will only receive the team unique code on completion of the 2 step registration process. You will receive the UTC on your registered email address.

**Q: What is the limit on the number of team members and can anyone participate individually?**

A: A team can have up to three members and cannot exceed this number. The participants who desire to participate individually can do so by completing the payment process and then submitting the details for only the team leader on the registration form.

**Q: What are the modes of submissions? What should be the submission file size?**

A: The participants are requested to submit their work on one **A1 sheet** in JPEG file format in **150 DPI resolutions**. The file size should not exceed more than **8MB**.

**Q: Where all do the participants need to use their UTC ?**

A: All the participants would be using their team code on the top right corner of their sheets, as the name of their submission and wherever requested by the organizer. This code will be their only identification for the process related with this competition.

**Q: What is the nature of the competition and is it open for all?**

A: Archresource's Endemic-Farm 2022 is an open ideas design competition. The competition is open to all Archi students, graduates, Architects & Designers.

**Q: What does the participant do when they don't get a Unique Team Code after the payment is made?**

A: In case of such a problem we request you to send us your payment receipt to support@archresource.co with the 'UTC' as the Subject matter.

*\*All participants would receive a certificate for Participation*