Farm-*a*-cation
-*a serene abode*

BACKGROUND

A **farmhouse** in its native sense stands for a house serving as the main living place in a rustic environment. Farmhouse as a trend seems so extravagant considering the land-human proportion crisis of the present time but you'll be surprised to learn that the roots grew from humble origins.

Exposed to the mixed noise of traffic, and alarms, city life has impacted our well-being. In today's fast pacing times, a lot is being left behind, so is the idea of spending time on the farm. During the Covid-19 pandemic, people have had no other option but to stay at home and are now retreating to vacation spots. But no better getaway than a Farmhouse in times of social distancing to reconnect with roots and nature.

The timeless characteristics of a Farmhouse is to be kept in mind while crafting unique farmhouse designs are:

• **Location**- A farmhouse is typically designed keeping in mind the **distance from the city lifestyle** hence becoming a perfect getaway and breather.

• **Layout**- Simple and neat planning of spaces that connect the **indoor and outdoor environment.** A design aimed to act as a place more peaceful and relaxing than a regular house.While serving the purpose of leisure, the Farmhouse can also be a source of income generation and besides growing your veggies is always step towards sustainability. Therefore, the development of agricultural pastures is an essential part of the competition.

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CHALLENGE

The contest aims to develop a strategy that not only serves for materialistic development but also looks into science and nature. Therefore, the contest ponders on architecture and its **immediate response to nature.** The challenge here would be to integrate man's form of architecture with the convenience of nature.

The main outcome of the design approach must include:
1. A balanced approach to work and leisure
2. Synchronizing house and farm development
3. Sustainable design approach

As designers the aim is not to create a concrete mould to provide shelter, rather the development must cater to the contextual relation, innovative functionality, ideal source of income and the whole process needs to be environmentally conscious. Brownie points to design approaches with innovative sustainable additions to the agricultural portion of the site.

SITE

The site chosen by the participant can be in a rural or urban context close to the nearby cities. Participants will have to identify land with appropriate areas for the module, design a house and develop the farm.

The site should meet the following criteria's:
1. 2 acres of land inclusive of the farmhouse.
2. The farmhouse must be within ___ sq. ft of ground cover.
3. The agricultural development must be researched and ideated.
4. Terrain (if existing) should be properly explained and conceptualized.

The uniqueness lies in the functional aspect of the agricultural patch, the sustainable approach, and the idea of a farmhouse. The sustainable aspects should include innovative material approach and local sustainable techniques of farm development.
The competition intends to provide ingenious concepts and design to the idea of a farmhouse. The native approach with the contemporary addition should be the sole prospect of design.

TWIST IN THE GAME

Tips on how to approach further in the contest and accumulate ideas will be posted on social media.

Also……., Although the choice of site is up to you, the **built-up range of area** will be put up on the first day of the Design contest.

EVALUATION CRITERIA

Entries will be evaluated on the following criteria:
• **Approach to design:** The farmhouse and its **spatial organization.**
• **Uniqueness in the functionality of space:** The ideation for the house and agricultural development of the site.
• **Presentation:** Over-all sheet representation.

We hope all participants will come up with unique design and intrigue the jurors with innovative approaches. The brainstorming concepts and sketches could form the basis for the final design process.

REGISTRATION

The design contest is open to everyone (students, graduates, designers, architects). You can participate individually or in a team. A team can have a maximum of **three members only.**

Group discounts apply for a maximum of 5 teams. You can write to us at support@archresource.co 'GROUP DISCOUNT' as subject to avail the offer.

1200/- INR
Standard Registrations:
30th March - 13th April 2021

Design Contest Dates:
26th April - 2nd May 2021

Early Registrations:
11th March - 29th March 2021
1000/- INR

Late Registrations:
14th April - 25th April 2021
1500/- INR

Result Announcement:
24th May 2021

All deadlines are 11:59PM – 00:00 IST (India)

Participants may register by a **3-step registration process,**
1. Enter the details by clicking the Register button there on the website linked via secured payment gateway.
2. Complete your payment, you will receive an email having a google form on the email address you have provided while payment within 24hours.
3. Fill up the form and after you submit it successfully, you will receive your UTC within next 24hours.

AWARDS

1
INR 25,000
CERTIFICATE+PUBLICATION

2
INR 15,000
CERTIFICATE+PUBLICATION

3
INR 10,000
CERTIFICATE+PUBLICATION

+
10 HONORABLE MENTIONS

All winning entries will be published on Archresource's website and Social media platforms.

REGULATIONS

• It will not be possible to amend or update any information relating to your registration including the names of team members once validated.
• Unique Team Code (UTC) is the only means of identification of the team as it is an anonymous competition.
• The official language of the competition is English.
• The registration fee is non-refundable.
• Contacting the Jury is prohibited.
• Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of regulations.
• Archresource as the Competition Organizer, reserves the right to modify the competition schedule if deemed necessary.

QUERIES & QUESTIONS

All the questions related to the competition can be mailed to us at support@archresource.co with 'FAQ' as the subject.

SUBMISSION GUIDELINES

1. Proposal to be presented on **one landscape oriented A1 (841 x 594 mm) sheet in Jpeg format, maximum file size 5mb.**

• File Name: **Teamcode.jpeg** (example if Teamcode is "1AB23456", file name will be 1AB23456.jpeg)
• UTC to be mentioned on the **top right-hand corner** of the sheet.
• Proposal must not include any information (name, organization, school, etc.) that may give away your identity.
• All text must be in English, with a **maximum of 250 words** for project explanation.
• Proposal may be presented using any technique of your choice (sketches diagrams, 3d visualizations, model photos, cad drawings, etc.) All dimensions should be metric or imperial unit.

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                                        TEAMCODE


              (841 x 594 mm)

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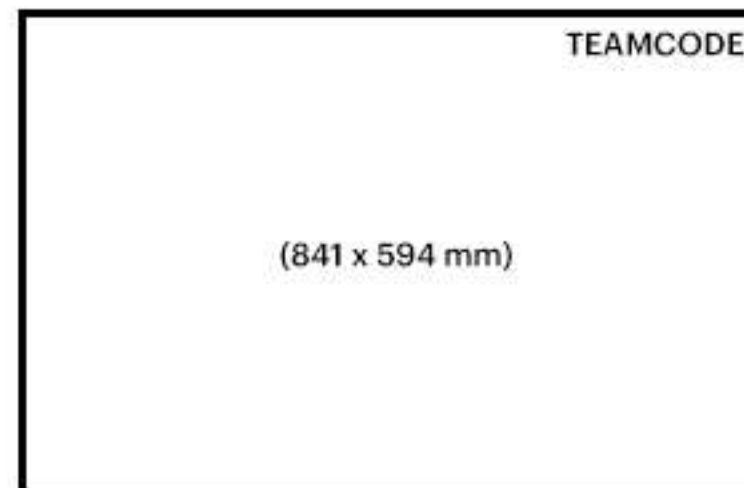
2. **A word document (.docx/.doc)** must be provided along with the proposal board that contains a brief overview of the project.

• File name: **Teamcode.doc** (example if Teamcode is "1AB23456", file name will be 1AB23456.doc)
• The description should be short and must not exceed more than **7-8 sentences.**

JPEG and DOC files of your project must be submitted via email to: **submission@archresource.co**

Teamcode must be the subject of the mail.