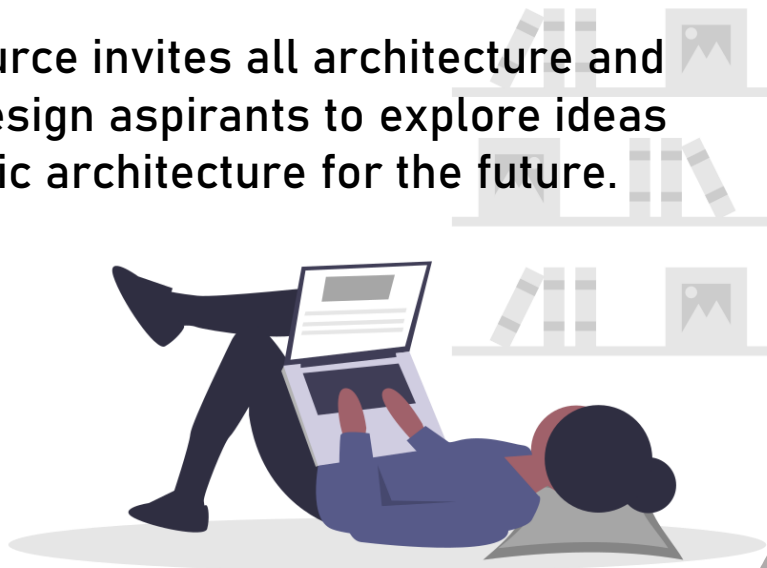**ARCHRESOURCE**

7D BOOSTER

SPRINT DESIGN CONTEST

27TH JULY 2020 – 2ND AUGUST 2020

Archresource invites all architecture and interior design aspirants to explore ideas of domestic architecture for the future.

For more visit : www.archresource.co

Rethinking 'Spaces'

The global pandemic has put us all in difficult situations. Wherever we are, in the last weeks we have faced challenges that we had not expected. The new virus is not only a threat to our health, but it is also deeply impacting the way we work, learn and go about our lives.

Some sectors, along with millions of customers and hundreds of thousands of their employees, have been impacted more than others. Hotels, restaurants and cafes are among them. Some of them could temporarily switch to different models of service, others had to shut down their doors awaiting to weather the storm. All hospitality businesses are in need to rethink and redesign the use and organization of spaces to adapt, grow and keep delivering the services that we love.

Nonetheless, "home" remains the most significant architectural place we experience throughout our lives. Home represents safety, ownership, privacy, and stability. Home is where we can be alone and with people we care about most. Historically, home has been a place of permanence. Despite how chaotic our lives are, we cherish the consistency of sleeping in the same bed and performing the same daily rituals here.

ARCHRESOURCE invites all Architecture and interior design aspirants to explore ideas of domestic architecture for the future. Students may consider the impacts of global population shifts, proximity of major cities to coastlines, new materials and building techniques, as well as the rise of co-housing, tiny homes, smart houses and marketplace.

Challenge

The competition seeks to create a "space" that not bound by the novice barriers, simply a space that **YOU** call **HOME.** We invite you to come up with thoughts for redefining home spaces that can satisfy both user amenities and user experience, a relationship that would still connect the user to the world through home.

This pandemic has remained so long that people have forgotten spaces only remembering their own home. And taking this ahead, we can say the entire "ARCHITECTURE" has to be rethought in context of situations such as the pandemic! Your ideas will be lived by someone tomorrow that may purpousefully solve their problems faced today !!

Twist in the Game

Tips on how to proceed further in the contest and accumulate ideas will be posted on social media.

But…. but; The **"AREA"** of space to be designed will be disclosed on the 1st day of 7D Booster : Design Sprint Contest.

Evaluation Criteria

Entries will be evaluated on the following Criteria:

- INNOVATION: Thinking beyond the box, creating your own unique expanse.
- STRONG CONCEPT: A firm and strong start leads to a good design process. Make known the essence of your project.
- REPRESENTATION: There is no fixed sheet presentation, Participants are allowed to create their unique representation styles.

We want participants to come up with unique ideas to redefine any home space/ spaces in detail in the given area. The contest will focus mainly on conceptualization, how the participant visualizes and implements the thought, regardless of whether it can be constructed or not.

Prizes

INR 25,000
CERTIFICATE + PUBLICATION + MEGA LIVE ARCHIEVENT PASS + 6 PREMIUM EBOOKS

INR 10,000
CERTIFICATE + PUBLICATION + MEGA LIVE ARCHIEVENT PASS + 3 PREMIUM EBOOKS

INR 5,000
CERTIFICATE + PUBLICATION + MEGA LIVE ARCHIEVENT PASS

+

10 HONOURABLE MENTIONS
CERTIFICATE + PRIZE MONEY INR1000 + PUBLICATION + 3 PREMIUM EBOOKS

- All participants will receive digital Certificates, have a chance join the VIP Digital Architects Hub on Facebook and a free pass to attend the virtual event irrespective of the winners
- All winning entries will be published on archresource website and other Social Media Platforms.

Eligibility Criteria

- We invite all Architecture and design Aspirants to join the India's first ever Sprint Design Competition !
- Participants are free to submit multiple entries but each entry needs to be registered by a separate email ID.

Registration fees & Timeline

REGISTRATION

27TH JUNE 2020 (00:01AM IST) - 29TH JULY 2020 (11:59PM IST)

Early Registrations	Mid Registrations	Late Registrations
27th June-10th July	11th July-20th July	21st July-29th July
INR 500	INR 600	INR 800

(Additional 18% tax as applicable)

7D BOOSTER: SPRINT DESIGN CONTEST

27TH JULY 2020 – 2nd AUGUST 2020

RESULT ANNOUNCEMENT

15TH AUGUST

Submission Requirement

- The submission can be a broad conceptual proposal or a specific design Solving a specific problem.
- The Proposal to be presented on One Landscape Oriented A2 Sheet.
- Team code (UIC) to be mentioned on the Top Right-Hand corner of the sheet.
- Proposal MUST NOT include ANY INFORMATION (name, Organization, School etc.) that may give away your identity.
- All text must be in ENGLISH, with a MAXIMUM of 250 WORDS for project explanation.
- Proposal may be presented using any technique of your choice (sketches,diagrams,3D visualizations, model photos, CAD drawings, etc.) All dimensions should be imperial or metric unit.

- Participants can register by clicking the Register button there on the website linked via secured payment gateway.
- The participants will receive their Teamcode, within 24 hours of completing their payment successfully.
- Teamcode will be sent primarily to the email address provided in subject while confirmation.
- Referral code will be provided after registration. (for more visit FAQ'S)
- Referred code will be approved after registration. (for more visit FAQ'S)

Submission Format:

- JPEG of your project must be submitted via email to: submission@archresource.co
- TEAMCODE must be the subject of the email.
- Maximum file size: 5mb
- Name of the file: Teamcode.jpeg
- Participants Teamcode will be provided by archresource once you have completed the registration process.
  Teamcode is your Unique Identification Code (UIC).

Regulations:

- Participation assumes acceptance of regulations.
- Team Code is the only means of identification of one's identity.
- The official language of the competition is English.
- Contacting the jury is prohibited.
- Archresource as the competition organizer, reserves the right to modify the competition dates if required.

FAQ'S

Q. What is the nature of the contest and is it open for all ?

7D Booster : Sprint Design Contest is an open ideas design contest and is open for all Architecture and Design Aspirants.

Q. Do we need to submit the project at conceptual stage only or at execution level ?

7D Booster invites all aspirants to take part in this to boost their mind and work effectively in a proper 7 day span. The competition aims aspirants to come up with unique ideas not thinking much on execution part.

Q. Are multiple entries allowed for submission ?

Participants are free to submit multiple entries but each entry needs to be registered by a separate email ID which will generate unique Team code.

Q. How do an individual receive their unique team code ?

All the participants will receive their unique team codes on completion of registration within 24 hours. (mail at support@archresource.co with subject as UTC if participants don't receive their unique within 24 hours after registration).

Q. Can participants come in teams ?

For the first time in India, a sprint design contest is conducted. The contest aims individuals to come up with their own uniqueness.

Q. Will participants receive certificate for being part of the competition ?

All participants will receive digital Certificates, have a chance join the VIP Digital Architects Hub on Facebook and a free pass to attend the virtual event irrespective of the winners. (visit archresource.co/events for more details)

FAQ'S

Q. What should be the sheet size for submission ?

The participants are required to use an A2 sheet i.e. (420mm X 594mm). The sheet must be composed in Landscape Orientation, with Unique Team Code on the top right corner.

Q. What are the modes of submissions ?

The participants are requested to submit their work through mail on submission@archresource.co in A2 size sheet in 150 DPI resolution formats (max 5mb).

Q. Where all do the participants need to use their unique team code ?

All participants would be using their team code on the top right corner of their submission sheet, as the name of their submission and wherever requested by organizer. This code will be the only identification for the process related with this competition.

Q. What file name should be given to submission material ?

JPEG of your project must be submitted via email to:
submission@archresource.co.
TEAMCODE must be the subject of the email.

Q. Is there any specific format of sheet presentation ?

7D Booster : Sprint Design Contest aims to bring out unique ideas of sheet composition and presentations.